

Starting A Blog

Learn top blogging success secret that bloggers won't tell you. No backlinks required. Zero domain rating accepted.

Free blogging platforms are included.

Beginners bloggers guide to learn how to blog and make money on their new blog.

Legally bypass every blogging protocol and make money now!

Order your copy now!

**Top SEO Secrets
Revealed!**

Amagojessy

Starting a Blog

**A Complete Step by Step
Guide For Beginners, To
Learn Blogging & SEO For
Making Money Online
Purposes Via Blogging.**

Amagojessy

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The book, " Starting a Blog" is a self-help book to learn all you need to know about blogging & SEO, and how to successfully break every blogging barrier and make money from a blog.

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Introduction

Maybe, you have been thinking about a side hustle or staying at home business to make money without much stress. Well, I'm here to tell you that blogging is the number one effective career to satisfy your thoughts.

Have you been searching for a way to start a blog and most importantly make money from your blog? Worry not, I'm here to let you know the easiest and most efficacious step-by-step guide to successful blogging and earning.

Have you ever wanted to start a blog but got pushed back by bloggers who always try to draw new bloggers back from joining the blogging world by scaring them away and leaving them in a confused mood? This book was written to push you up and restore your blogging morale. I'm here to reveal the

top blogging success secrets that bloggers tend to hide from you.

I know that you have been hearing about SEO and if you can tell yourself the truth, you can be able to narrate about the fear you had for SEO. I know you always say in your mind, "How do I learn SEO to perfect my blogging journey? I want to assure you that this book breaks down every aspect of SEO in its simplest explanatory pattern. It was written to mingle with children's understanding, hence the name, "Starting a Blog"

Do you aspire to someday start a blog or become a blogger? I'm sure that this book will guide you towards success in blogging. Are you already into blogging but in a confused state? Well, this book came to clear all of your blogging confusion and push you forward to the world of successful bloggers.

The sweetest thing about this book is the ability and assurance to lead you into achieving your blogging goal which is mostly about increasing your income in a massive style.

I want to assure you that achieving your blogging intent could be as easy as purchasing this book. Only a trial will convince you, go ahead and try now! You still remember that procrastination kills. Order your copy now!

managed by individuals or groups of people with the sole aim of making money online even though blogging aims may differ from different individuals. On the other hand, **Blogging** is the process of creating, writing and publishing information online by a blogger. It can be done in the form of writing and publishing articles, blog posts, media, news and more.

Defining a Blogger, ...

A **Blogger** is a person or group of people who own or manage a blog or who are into blogging. There are many reasons why people blog. Some venture into blogging to share information, some want to be popular through blogging, and some blogs to promote their business and more.

But making money remains the number one reason why people enter into blogging.

Do bloggers really make money from blogging?

The answer is Yes in capital letters and also NO in capital letters.

Don't panic yet, I will be explaining in detail as my write-up progresses.

Let me make it easily comprehensible by providing story illustrations with my storytelling expertise.

A rich man decided to help three friends, Jane, Tolu and Tega. He called them and told them about his plan to help.

He said to the three friends.....

I realized that both of you are gifted when it comes to writing and I have decided to help you both by paying for a three-year domain and hosting service. The idea is for both of you to fulfil your gift as writers through blogging.

I will reward and give more promotions to any of you who would supersede every blogging barrier and present me with her three years of blog-earnings statistics.

I don't care how it happened, all I care about is to convince me that you were able to make cool money from your blog. That's all.

Remember, my target is a minimum of five hundred thousand US dollars in a space of three years.

Both friends agreed to work on the given target. They finally started their different blog at the same time and also on the same blog niche.

Going through the three friends' blogs' analytics after four months, Tolu had already published sixty blog articles of which none of her blog posts rank on Google searching.

Tega had published fifty blog posts but ten of the blog posts ranked on Google search.

Jane had the least number of published articles which is twenty blog articles but lucky enough, all the twenty published posts were ranked on Google search.

Coming to their blog earnings statistics, one could easily say that Jane would get the highest earnings followed by Tega, then Tolu. But their earning statistics took us far away from people's actual expectations and that is blogging for you.

Tega got the highest blog earnings (5000 dollars in four months of blogging)

Tolu's earnings followed after Tega's earnings even with no ranking blog post. Her blog earned her 60 dollars in a space of four months

. Don't worry, I will be explaining in detail.

Coming to Jane, despite her SEO optimization knowledge, especially in keyword management, she had the least blog-earning statistics (30 dollars in a four-month blogging journey)

You must be confused at this stage, right?

Please don't! I will soon be taking you to our landing zone, Yeah. But before taking you there, I

would like us to conclude their results after the given three years of blogging journey.

Cutting everything short,

Jane became tired of blogging because she was not able to make tangible income from her blog after much SEO optimization knowledge and all the ranking blog posts she had published.

So Jane quit blogging and continued with the other side of life.

Tolu also became tired of creating content after none of the thousands she had published ranked on Google search. Even though she managed to earn some income via her outstanding knowledge of blog monetization, it wasn't enough to keep her blogging morale rolling. She quits and joins the other side of life.

Tega continued pushing it harder and she never gave up on her blogging journey because she hoped to one day attain that blogging success which breaks all blogging barriers and protocols to yield MONEY.

Breaking down the three friends' smartness in blogging.

Both of the three friends are capable of being among the writer's categories. I mean, both friends have what it takes to be termed as writers in as much as they were able to create and pen down shareable information.

But writing alone is not enough to make you successful in blogging. This indirectly tells you that not all writers are bloggers but all bloggers are writers.

Let's continue, please. Which of the writers are you then going to imitate if you one day find yourself in their shoes?

I already knew what you have in mind but you are one hundred percent getting that thing you have in mind wrong.

Let me now tell you the truth.

I guess you came across this page screen because you wanted to know more about "the top blogging success secrets that bloggers won't tell you" which led them to success in blogging.

And that is exactly what I'm going to be revealing to you in this e-book.

Truth number one

(Tolu, Tega and Jane can be grouped as writers, not bloggers)

Truth number two

If you choose to be either Tolu, Tega or Jane, it means that you will blog for years yet you won't make history in blogging, even though you may be getting some earnings.

Truth number three

To shake history in the world of blogging, there is something you must learn from Tolu, Tega, and Jane.

Please, learn about Tega's determination to blogging and her decision to not quit for whatever reason.

Please, learn Jane's SEO knowledge, especially in terms of publishing mostly on long tail keywords. Never should you plan to skip SEO if you want to become successful via blogging.

Also, learn about Tolu's writing and publishing passion because it is one of the things which helped her earn the little she had earned.

Summarizing what I want you to learn in the story.

Blogging requires hundred percent passion and determination

What I like and what I hate among the three friends.

Let's talk about Tolu.

I hate the fact that Tolu wants to skip SEO yet she wants to be called a blogger but I seriously love her expertise and encouraging blog monetizing knowledge. Even though she has no ranking blog post, she was able to get her content monetized in a social pattern when organic traffic failed her. I will be teaching you more about Tolu's monetizing tricks and strategies which helped her to make some blog-earning outside SEO best ranking practices. I also hate the fact that she quit halfway. She could have made it if she learned her weak point and worked towards making amendments.

Let's talk about Jane.

I love Jane's SEO knowledge and practices, she was able to rank all her published blog posts on Google but seriously hate her poor monetizing attitude and her content publishing zeal. She lacks a good blog monetization approach and it was what led to her low blog earnings even after having the highest number of ranking blog posts and organic traffic. I

will explain more about this as my write-up progresses when I tell you about how to make money blogging. I also hate the fact that Jane later quits blogging instead of learning and fixing her blogging weak point to record massive blogging success as the SEO expert she was.

Wait a minute, please....

I have smart observations concerning Jane which I would like to let you know, ...

Jane made a blog niche mistake and don't doubt me when I said so, she was not supposed to be in her chosen niche. Maybe she picked the niche because her friends were there. This is the worst mistake you can make as a new blogger.

Remember that I earlier told you that blogging requires passion and time and it's also assumed in the story that Tolu, Tega and Jane presented in their blogging journey with passion and time. What else would be the reason behind Jane's low publishing counts? After it was said that the three friends started their blogs at the same time, Jane recorded as little as twenty published blog posts in a space of four months while Tolu and Tega's publishing statistics recorded sixty and fifty published blog posts respectively.

The number of published content in a blogger's blog can only be affected by three things, they are **passion, time** and lack of content ideas which indirectly indicate a **niche mistake**. How do the three work together?

Because you are in the right niche, you will have more content ideas which will boost your blogging passion and force you to create more time for your passion thereby making a great impact in your publishing count and blog traffic.

Have you seen it? Jane was truly in the wrong niche, even though she had the passion and time but she lacked content ideas for more publishing count.

Don't worry about it because I will also teach you how to choose the right niche as we walk down the steps together.

Let's talk about Tega

I so much love Tega's strong decision to not quit even though she hasn't reached her aspiring levels in blogging. I love her courage to continue with hope. Of course, you should know the fact that quitters can never be winners in anything. I only

hate the fact that she never struggles with blog management perfection. Let someone tell Tega that even with her SEO expertise, she will continue with her low blog earnings except she learns all I have to teach her in this book.

Let's conclude chapter one of this book, "Starting a Blog" (A Complete Step by Step Guide to Learn Blogging & SEO For Making Money Online Purposes Via Blogging).

I will be revealing the top blogging success secrets that bloggers keep hiding from you.

They indirectly continue to scare you away from venturing into blogging with words like, ...

SEO is very hard to learn...

Lots of competition...

You need tons of backlinks to be successful in blogging....

You must have more than 70 percent domain rating to start ranking on Google search for organic traffic benefits.....

Blog monetization is hard for new bloggers....

And many other lies they keep telling you.

I want to now tell you that all these are LIES that every successful blogger keeps telling people around them to scare them away.

I want to ask you a question. Why weren't you smart enough to ask them about their beginning?

Asked them whether their domain rating started counting from 70 percent or zero percent. If it started from zero, kindly ignore their lies and start your dream blog with a zero domain rating and see it grow from zero to whatever number you may wish.

Asked them whether they acquired SEO knowledge inside their mother's womb or they learned it after birth. If they said they learned it, then, learn SEO and start your new blog. I will also teach you the easiest beginner's guide for successful SEO learning that works like magic in this book as my write-up advances with power.

I'm going to be showing you the proof of what I will be teaching you.

They will also tell you that Backlinks building is hard.....(LIES) Tell them that you will also learn it as they did and this bomb-exploding book will also teach you how to break blogging success barriers even without backlinks building. This book will teach you how to structure your blog for natural and valuable backlinks instead of getting tons of harmful backlinks that would harm your blog and

also your search ranking in the name of showcasing backlinks. It is a book you wouldn't want to miss out on.

This is just chapter one which only introduced you to blogging and some of its challenges.

The next chapter is about "how to get started creating your blog in the right way and picking the right niche".

Let's quickly jump there now with all learning curiosity and expectations!

Let's go!

Chapter 2

How to Get started blogging.

At this point now, you may be eager to know how you can get started blogging.

Great! Getting started is as easy as making up your mind to get started.

Easily initiate your first blogging step by getting a pen and a paper. Start asking yourself questions while holding your pen and paper in your hands.

Questions like, ...

How do I choose the best domain name for my blog?

You can choose any available name to become your domain name but I will advise you to pick a niche-optimized domain name, for your blog SEO benefit. I will be explaining in detail in the next chapter, "Easiest beginners guide to SEO that works"

Which niche should I blog about and how do I avoid making niche mistakes?

Okay, Let's talk about domain niche and niche mistakes.

To avoid niche mistakes you must follow your passion. I mean you shouldn't choose a niche because someone you know is into it or pick a niche because a particular known blogger belongs to the niche and he or she makes a lot of money there.

There is never a blog niche that cannot help you to make money when blogging. What is even pulling money in blogging? Is it not traffic?

It simply means that if you work on your blog niche to get tons of traffic, I bet you that you're gonna make money and begin to enjoy money like a pro irrespective of the blog niche you belong to.

So I will advise you to pick a blog niche based on only one factor. Pick a niche you are knowledgeable about.

Assuming you know how to cook different types of foods. You can blog about cooking. Maybe you know many different ways that people can make money online.

That alone indicates that you can do well in the make-money-online niche.

If you are a fashionista and you have great fashion and beauty ideas. It's also an indication that you can do well in the fashion and beauty blog niche because you will have more content ideas to write and publish in the fashion niche.

It continued like that, pick up a blog niche because you have more niche knowledge and not because someone you know is into it or any other reason.

You now know how you can avoid blog niche mistakes right?

Go ahead and pick a blog niche to kick a start in the blogging world.

This blog niche you have chosen will guide you in picking the best domain name.

Let's discuss the domain name in detail

Most people will always tell you that domain name does not matter in blogging but I'm telling you here that a domain name matters a lot when it comes to search engine optimization (SEO) and ranking most especially in a new blog.

I will give a more detailed explanation in the next chapter where I will be guiding you about everything you need to know concerning SEO and search ranking.

Let's keep going, please!

You've picked up a blog niche, right? I now advise you to optimize your domain name from your chosen niche.

For instance, if you choose to blog on the fashion niche, please make sure that your domain name contains your blog niche.

You may choose something like learnfashion, fashionexpert, allaboutfashion, meetfashion and more.

Let's talk about domain TLD in details

You are permitted to go with any domain tld but if I'm to help you in domain tld selection. I will recommend you work with top domain tld like .com, .org, .site or go with country-specific tld if your niche is mostly for a particular country.

For instance, you may want to blog or pass information that will be limited to US citizens.

You can choose .US as your domain tld. You wanna start a Nigerian-based niche blog? You can go with .NG as your domain tld, and so on.

More clarification about the domain name.

I will be using myself as an example, I'm a writer and an expert storyteller, I have been into creating and selling already-made blogs to buyers. Assuming that I want to create a new storytelling blog, I must make sure that the word "story" must be part of any domain name I will pick. I can use something like storyzone, mystoryblog, laughwithstory and more. In conclusion, you are advised to pick a domain name in such a way that one can easily tell what the blog is all about even without visiting the blog. This is exactly how I would want your domain name to be.

Now that you've gotten blog niche and domain name ideas and tips. Let's go ahead to start your blog in less than five minutes.

Do you want to start a professional blog or do you want to use the free blogging platform?

Whichever is your answer, we are going to break down every aspect of blogging. We will be starting

with the professional blog pattern which I mostly recommend if you can afford the money for domain name purchase and hosting service.

Also, ask yourself, ...

How much will the professional blog cost me when trying to get started?

The domain name and hosting cost will be dependable on several factors which include the hosting company cost, your chosen hosting duration, the extra hosting packages you may want to include in your order package and more.

Coming to the hosting company to work with, there are many hosting providers in the world today. But for the sake of perfecting what you may want from this E-book as well as from your new blog.

I have chosen to recommend a particular hosting provider out of thousands of hosting companies out there. Having built and sold many different blogs from scratch with not less than ten years of experience. I have worked with different hosting companies all through the years. I was able to recommend one hosting company out of many of them out there.

I did so because I have you in mind. I'm recommending a product I have used and trusted.

I considered the most important things like hosting reliability, uptime, support, cheap and more.

The most amazing and unique thing about this hosting company is its consistency in pricing. Their pricing starts at as little as **\$1.79** per month which can be easily affordable to everyone.

They were very transparent when it came to pricing, uptime, and security.

This hosting company may not be too popular but they are the best recorded so far in terms of overall hosting performance.

[Click here to start your blog now with the best hosting company](#)

Getting started with them won't take you more than five minutes and you are good to go.

By starting with the [Fascomet hosting provider](#), you will also be provided with a one-click WordPress installation, a free SSL certificate, free domain depending on your hosting package duration.

Out of 5-star ratings, they were able to pull 4.8 in their Trustpilot reviews. Here is the screenshot image proof of their hosting reviews.

You can also click on the image to join fastcomet hosting at the cheapest pricing which starts at \$1.79.

Procrastination kills more than any other thing you can imagine, [Click here now to create your blog and start making money.](#)



What comes next after domain name and hosting purchase?

CMS installation comes up after domain and hosting purchase.

Let me guide you through the word called CMS in blogging.

What is CMS in blogging?

CMS is a shortened form of "content management system". So a CMS can be defined as an easily coded platform where all website content is created and made available to be managed by a blogger.

There are many CMSs available for bloggers to kick start with. Some of the well-known CMSs include WordPress, Drupal, Joomla, Wix, SquareSpace and more.

Left for me to recommend a CMS, I would recommend you start your new blog on WordPress. When I say WordPress, I mean the paid version of it which is WordPress.org and not WordPress.com.

And when I ask you to start with the paid WordPress version. I never mean you should budget for another WordPress payment. Don't panic yet, the hosting you earlier paid for already got you covered on free CMS installation in your new blog.

There are many reasons why I would want you to start your new blog on WordPress. Which include, Ease of use, availability, uptime, flexibility with design, SEO, security, support and more.

You don't even have to worry about how to go about installing your CMS because the hosting company

that was recommended to you made it much easier for beginners like you.

They offered one-click WordPress installation for bloggers in such a way that you can still install your CMS even with no coding knowledge.

What you have to do is, log in to your hosting account C-panel, locate WordPress and click on the install option, wait for it to finish the installation and you are done installing a CMS for your blog management.

Finally, log in to your WordPress dashboard with your username and password to start your blogging journey.

You can then start creating and publishing your niche content. But wait a minute! There are things you are required to do before writing and publishing blog posts in your new blog.

1. Run WordPress account Setup; log in to your WordPress account dashboard. Click on the settings option, and click on the general option to set up your new blog. You are required to update your blog title, blog tagline, blog address and administrative

email address. Do not forget to save your changes.

2. Change the WordPress pre-installed permalink. As a WordPress expert, I have discovered that the pre-installed permalink is not good for SEO and search engines. So one of the best SEO practices on a new blog is to change the old permalink. How to do it, ... while in your WordPress dashboard, click on the settings option, Select permalink and change the pre-installed permalink from the plain structure to the post name and you are done. Remember to click the save option to make your changes effective.
3. Create the most important blog pages, which include the About Me Page, Contact Me Page, Privacy Policy Page and Disclaimer and Disclosure Page.
4. Install a simple theme to override the WordPress pre-installed theme if you don't like your website look. There are many free-to-download and use WordPress themes available. I will recommend the Hueman theme, Astra theme or Generate press theme. You may want to design your website

homepage even though it's optional to do so. Contact me and I will help you with your homepage design. You cannot handle it alone.

5. Install some must-have plugins, plugins like cache plugin for proper blog performance. SEO plugins like Yoast SEO plugin.
6. Work on your blog Categories. Create categories for your posts. To maintain SEO best practices, your category must relate or work according to your blog niche. Let's take, for instance, you belong to a news publishing blog niche. Your categories should be something like world news, celebrity news, local news and more.

You can now start writing and publishing niche-related blog posts having search engine optimization in mind.

Don't panic yet, I'm going to be guiding you about search engine optimization (SEO) in the next chapter.

Please keep following up as we enter the next chapter which seems to be the hottest topic in

blogging. It was written that without righteousness
no eyes shall see God and it's true.

In this way, I'm telling you that without SEO
knowledge there will be no success story in
blogging.

Chapter 3

Easiest Guide To SEO That Works. (learn SEO)



Maybe you've been searching so hard to get the easiest working guide to search engine optimization (SEO) for beginners. I wanna tell you that you have

gotten to the right book and possibly also on the right chapter.

If you have purchased a self-help book written by me. You will truly understand that I mostly consider beginners in mind when writing.

I usually guide my readers from the basics to the best-hidden secret of success in the so-called self-help book.

I don't jump or skip important points when it comes to writing a self-help book like the one you are reading now.

I also ensure using the easiest explanatory writing up and the idea is for a beginner to have full understanding of whatever I would want him or her to understand from the book.

So here now, we are trying to get the easiest understanding of SEO.

What is SEO?

SEO, the shortened form of "search engine optimization" is the process whereby bloggers optimize their blog or the contents of their blog to be search engine friendly and the main idea of

doing so is to gain search recognition, ranking and traffic.

The definition of SEO is already enough to show you how important it could be needed to run a successful blog and make money from a blog. And there are two types of SEO you must learn for blogging success. They are **On-Page SEO** and **Off-Page SEO**.

What Is On-Page SEO?

On-Page SEO is any type of search optimization which the blogger initiates and completes in his or her blog. Examples of On-Page SEO (search engine optimization) are image optimization, permalink optimization, keyword optimization, meta description optimization, speed optimization and more.

What is Off-Page SEO?

Off-Page SEO (search engine optimization) is any blog optimization that is done outside of the blog. If the optimization was performed outside, it simply points towards Off-Page SEO. Examples of Off-Page SEO are backlinks building, Social media marketing for blog promotions, external shares and more.

Blog & Blog Post Optimization Guide For SEO.

As I said earlier, SEO mostly involves blog, and blog post optimization. It is all about how you get your blog online and optimize its content for organic ranking and traffic.

Post optimization is the process whereby a blogger optimizes his or her blog posts for search engine recognition and ranking.

Blog Optimization is the process where a blogger optimizes his or her blog for search ranking. Blog optimization includes things like speed optimization, mobile optimization, blog structure optimization and more.

Coming to blog post optimization, there are many aspects of post-optimization for SEO. They include

keyword optimization, meta description optimization, image optimization, internal and outbound linking optimization techniques, headings optimization, keyword distribution optimization. Tags optimization, First paragraph SEO optimization rules and slug optimization. Let's start breaking each blog post optimization one after the other.

1. Keyword optimization for long-tail keywords?

Long-Tail keywords are those keywords which have high search volume but with low competition and it is also specific to the point. Keyword optimization is a broad topic when it comes to SEO.

Little Intro to Keyword Optimization (Long-Tail Keywords)

How can a blogger SEO optimize his or her blog post's keywords? When it comes to keyword optimization, Search engine optimization is as simple as looking into the keyword you want to

publish about. Does the keyword have a high search volume, what about the keyword competition, is the keyword straight to the point and more?

Let's assume you want to publish on the word "Blogging" You already know that blogging is a keyword. You should also know that it's a head keyword which must have many competitions.

What you have to do is to find long-tail keywords from the head keyword "blogging"

You now ask yourself what is a long-tail keyword. A long-tail keyword is a keyword which has a high search volume but with little or no competition.

That reminds me of Jane in the first chapter of this book whose blogging statistics showed that all her twenty-published articles ranked on the Google search engine. I want to tell you now that Jane's ranking secret came from her SEO knowledge and mostly from the long-tail keywords she writes on.

Breaking down Long-Tail Keywords as part of SEO.

Have you ever wondered what long-tail keywords are all about and how to find long-tail keywords for your blog post writing?

Then reading this long-tail keywords topic would be of great help to you.

Before we proceed to the main aim of including this broad topic in this SEO chapter, let's quickly look into some mind-popping queries about choosing blog post keywords.

Why is it necessary to find this low-competition keyword?

And what if one decided to always pick up a topic at random?

Does it make sense at all?

Okay, let's read it below!

If you're a blog owner who keeps the habit of writing a blog post on any topic that comes to your mind, you're missing out a lot.

I believe that talented and professional writers can perfectly write a good blog post on multiple niches and topics but the idea of picking a topic at random is never a good blogging practice and so should be avoided by every blogger.

You can believe me that a ranking keyword in a blog with a DA 50 plus can never work in any way in a

new blog with a DA that is below 10% and below irrespective of how optimized and captivating the blog post may appear.

There are many reasons to find these Long-Tail keywords.

But then let's first of all, try to explain the meaning of "Long-Tail keywords"

What are the things that make a Keyword to be Long-Tail?

1. Specific to the point

A Long-tail keyword is supposed to go straight to the point of what you want to talk about without much protocol.

Assuming I am to perform a search on the keyphrase "Christmas Songs" We're going to call it the head keyword because it doesn't have a focus target and so automatically reduces the possibility of becoming a long-tail keyword.

To find a Long tail keyword of the key phrase "Christmas Songs"

We have to look for a keyword that would contain the key phrase but in such a way it would be more focused on the exact topic we want to write about.

For instance!

*How to download Christmas Songs

*Best Christmas songs in 2020

*Top ten Christmas songs for kids

*The best Christmas song for entertainment, and many other related keywords.

2. High search volume.

A long tail keyword is also supposed to have a high or reasonable search volume in such a manner that it would help you gain more organic traffic.

Keywords without search volume records are not qualified to be grouped among Long-tail keywords.

3. Low Competition.

A keyword shouldn't be termed Long tail without having low competition.

No matter what the keyword could be, once the competition on it becomes too high, it is no longer a long-tail keyword.

So it is possible to note that a Long-tail keyword you discovered in 2021 would cease to be the same in 2023 when it must have gotten a lot of competitors.

4. Easily ranked without much difficulty.

Because Long-tail keywords have low competition, you can easily rank on them without many protocols.

Protocols like link building, social sharing, on-page optimisation techniques and backlinks building.

Take for instance you are competing for first to tenth position in a class of ten. Men, it's certainly hundred percent easy to be in the first to a tenth position irrespective of your brain capacity simply because of low or lack of competitors.

The above explanation is just the secret ranking tips behind the long-tail keywords techniques in blog post writing.

Reasons to Find Low-Competition Keywords

1. For free organic search ranking.

The first reason behind getting to write on a topic with low competition keywords is to gain search engine ranking which is seriously required to build your organic traffic.

After all, what is even the need to write articles without finding readers of the article? I guessed it would be a waste of one's time and resources.

The trick is just to find a keyword that many bloggers haven't written on and write an article on that topic and find your post on the first page of Google or even other search engines.

2. For blog traffic and more SEO backlinks

Yes, a long-tail keyword will expose your blog to organic traffic which induces an increase in genuine SEO backlinks.

What happens when you finally find your post ranking on the first, second, or third page of Google?

You gain more organic traffic to your blog which is supposed to be your primary blogging target for success.

That's just it, you only achieve organic ranking by utilizing the unfailing power of low-competition keywords which shouldn't be neglected in blog SEO.

3. To make more money from your blog

The big deal in blogging is just to find these low-competition keywords, write articles on them

and rank on those topics to get more traffic and make money in your blog.

Looking at the reasons behind finding the low competition keywords you can believe me that it is very important to work on these keywords before writing and publishing any blog post in your blog.

Picking the keyword to write about must be dependent on the exact keyword difficulty and the DA of the blog or website in question to achieve a more positive ranking result.

How To Find Low Competition Keywords.

There are many tools for finding low-competition keywords otherwise known as long-tail keywords, both free and paid tools.

Some of the tools are Semrush, Ahrefs, Ubersuggest, Google Trend, Keywordtool and more. For the sake of this write-up, I will be focusing mostly on Semrush tools.

[Semrush](#)

Semrush is another great keyword research tool for finding long-tail keywords.

The Semrush keyword tool was founded in the year 2008 by Oleg Shchegolev.

There is no room for guest search with Semrush tools, instead, you can register with your email address to be able to perform a maximum of 10 free searches daily.

If that is not enough for you, you also have the opportunity to subscribe for the Semrush paid membership as low as \$119.95 monthly to get up to 500 free searches daily.

You will also get the offer to try their tool for free, the maximum trial period is 7 days.

I believe that the long-term benefit is worth the money you will spend on the Pro version of the Semrush keyword tool.

Ubersuggest

Ubersuggest is one of the keyword tools for finding low-competition keywords.

London-born entrepreneur, Neil Patel was the brain behind the Ubersuggest keyword tool.

Use it as a guest to search a maximum of one keyword in a day.

Alternatively, sign up with your email address to increase your daily keyword search to a maximum of three searches or subscribe to Ubersuggest paid membership for as low as \$12 per month or \$120 for a lifetime payment.

You will also get a 7-day free trial of their keyword tool.

Bonus tools.

You can also research low-competition keywords by using some of the Google tools like;

[Keywordtool](#),
[Google Trend](#). and
[Ahrefs keyword tools](#)

Bonus Tips.

Google's keyword autocomplete also helps when searching to find long-tail keywords even though it

won't show you the search volume, trends and keyword difficulty of the particular keyword.

Okay, how does it work? Good question indeed.

To get started, I advise that you first visit Google Chrome to copy Google's autocomplete keyword suggestion using the head keyword of the topic you plan to write about.

Let's assume we want to find some long-tail keyword from the head keyword, "blogging"

We will go to Google Chrome and type blogging in the search bar, chrome will try to make some auto-suggestion to you. Some of the auto-suggested keywords might be long-tail keywords from the head keyword, "blogging"

Go ahead and use my recommended keyword tools to finally get the keyword search volume, keyword trends, keyword difficulty, and CPC, even though CPC is not a major determining factor in ascertaining a long-tail keyword.

You have now learned everything about long long-tail keyword optimization for SEO. What other SEO optimization is needed for higher blog growth and success? This question will take us to another aspect of SEO called "**headings Optimization**"

2. Headings Optimizations

Okay, how do you optimize your blog post headings as regard to SEO? Headings tags include, h1, h2, h3, h4, h5 and h6. You should know that the h1 tag must be one in each blog post. I mean, there shouldn't be more than one h1 tag in a blog post.

It is a must that the h1 tag will go for your title tags. What about other heading tags?

Well, h2 and h3 are commonly used as subheadings while h4, h5 and h6 can be used as subsections respectively.

3. Meta description tag optimization

Even though the meta description tag has no direct impact on SEO but it indirectly does.

Meta description tag optimization is used to summarize posts or article intent to readers. In this aspect of SEO, the blogger summarizes his or her write-up to readers in a simple, attractive and

curious tone. The idea is to attract readers to click in curiosity to know more, thereby improving the blogger's CTR (click-through rate) which creates a great impact on search ranking.

4. Image Optimization

Image Optimization is the process of optimizing images used in a blog post. Of course, you should know that search engines don't read images. Optimizing images will help search engines to know more about what the image is all about. Image optimization also helps readers in some cases. For instance, most bloggers prefer to lazy load images on their blogs to optimize their blog speed. In a situation where the delay takes longer than it should be, search engines help readers by providing the image alt attribute that was provided by the blogger during blog post image optimization.

5. Slug Optimization.

Slug optimization is the process of optimizing a blog post URL. And how do you correctly optimize a URL? First of all, the blog domain address must be present followed by the slug and the focused keyphrase must be part of the slug. Another great way to optimize a slug or URL is by removing stop words.

Stop words like on, of, in, at, with, the, to and so on are considered not useful to search engines. Even though it is a good practice to include them in your keywords to make sense to readers. It is not useful for SEO.

Also, following Google's URL structure guidelines. You can see that Google recommends keeping URLs simple and descriptive. [Click to read more about Google's recommendation for URL structure best practices](#)

6. Internal Linking Optimization

Internal linking optimization is another thing you must know and not just get to know it but practice it in your blog posts. Internal linking of posts will help your SEO in many ways. It can help you expose some hidden posts to readers. It can help

improve the dormant posts that do not rank to start ranking. And many other benefits. For SEO benefits, you must try to link older posts to your new post, both the ranking posts and the non-ranking posts.

Here is the trick; if you link an already ranking post to your new post, it will improve its ability to rank as well. If you link a dormant post to your new or ranking post, it will make it exposed for readers to read and indirectly keep the dormant post active.

7. Keyphrase Distribution Optimization

Keyphrase optimization has a link to headings optimization which we have explained earlier.

For SEO best practices, it's recommended that each of your headings contents, whether h1, h2, h3, h4 h5 or h6, must contain one or more of the keyphrases you are writing about.

Chapter 4

15 Blogging Success Secrets You Must Not Ignore.

1. Do not ignore SEO;

I guess no one would plan to start a dull and boring blog right? The point works with learning and practicing SEO, especially On-Page SEO. Never should you try to neglect search engine optimization knowledge and best practices. Learn it and start initiating everything about it in your blog to facilitate blog growth and traffic which indirectly points to MONEY.

2. Improve blog structure;

Start looking into your blog structure as soon as you are done purchasing your domain and hosting service. Start by setting up your blog for success. Set up your blog name and tagline. Optimize your blog for speed. Do not forget to use clean-coded and simple themes. Work on the blog menu to give it the best arrangement. Create the most important must-have blog pages. Download some useful plugins which SEO plugins must be part of. And many other ways to improve blog structure.

3. Be consistent;

Take consistency very seriously in such a way that you won't let a day pass without creating one or two positive impacts on your blog. Create time for your blog and reserve that time for it alone. Make your blog a priority and it will never fail to give you money. Practice consistent blog post publishing and keyword research and optimize your blog content before writing and publishing.

4. Make your content Shareable;

Always make every one of your blog posts easily shareable to favor blog promotion. Thank God, making content shareable is as easy as downloading, installing and activating a free sharing plugin on your blog. So why don't you introduce this working tip on your blog to boost blog promotion?

5. Focus on readers' needs;

Do not always write about what you want to write about or even in your tone when it comes to successful blogging. Always try to figure out the searcher's intent on the keyword you want to write about. Also, consider the number of people in need of the keyword. After figuring all these, please, write to satisfy readers' search intent and write in their own tone to keep them engaged thereby improving your bounce rate.

6. Focus on one niche;

You know that niche you love, please start a blog on the niche you love. I know you are more knowledgeable about the blog niche and that is why you love it. Don't just jump into a strange niche

only because people you know blogs on the niche or because someone told you that the niche is more profitable. You won't succeed in a niche you don't know. Do not try to be publishing on different niches and topics that come to your mind. Instead, focus on one and keep publishing the niche-related long-tail keywords articles. This practice will make way for easy blog growth.

7. Build and grow your email list;

Building an email list is one of the blogging success tips you shouldn't neglect in your blogging journey. Create a blog newsletter sign-up form and make it available on every page of your blog. Being into blogging for years and having built and sold many different blogs. I can tell you the email-building strategies that I found to be seamlessly working for me. You can read the email-building success tips below.....

Do not ask or request too much, just make it simple. Do not include things like captcha, first and second name, gender and more. I have found out that using only name and email converts more than making additional demands from readers.

8. Promote your blog by diversifying your traffic source;

Never should limit your blog to one traffic source no matter how active the traffic source may be. Let's assume you were able to get massive organic traffic with your SEO knowledge and practices. Please, do not limit your content to organic traffic alone.

Instead, learn to diversify your traffic source using other known methods. It is important to note that social media plays a crucial role when talking about blog promotion. Why not take it social and see what happens next? During my years of building and selling different blogs. I was smart to observe that a viral blog post on social media indirectly signals to Google the need to rank the content in their search result. So viral blog posts on social media boost Google's ranking and so it shouldn't be neglected.

9. Stop procrastinating monetization and learn the perfect monetizing strategies that convert;

Were you able to start your blog, set it up, write and publish one or two articles? Then, start monetizing immediately. I noticed that most new bloggers tend to procrastinate early monetization and it is not recommended as part of working blogging success ideas. Also, learn the perfect monetizing tips to boost your blog earning. Don't worry if you are confused about the correct way to get it done. I will be guiding you on blog monetizing success tips that works like a charm in the next chapter.

10. Communication Matters;

Communication indirectly matters a lot in blogging. You may be wondering how to communicate with people you have not seen before. Don't worry, I will be guiding you on communication.

I have taught you about building email lists as one the best practices for successful blogging right? Form the habit of reaching out to your subscribers via the email they provided at least once in a while. Wait a minute please, I said once in a while because excess communication kills the blogger to reader relationship in blogging.

What about blog comments? Do not ignore it for any reason when visitors leave you a message. Reply to sort their queries out and gain the trust of that reader for further blog collaboration.

11. Create blogging time;

I think time is the most important blogging key that will draw a Blogger closer to success, It's very important for you as a Blogger to create adequate time for your Blog. The time we are talking about here can be further grouped into three different categories

***Create learning time.**

This is the time for you to learn and research more about your chosen niche. One key feature of a successful blogger is that a successful blogger never stops learning.

No matter the level of knowledge that he or she has acquired, he still needs to learn more, so learning is very important for a Blogger.

Both new and old bloggers because the higher, deeper, and more exposed you are as a Blogger the

more you deserve to learn more to cover and defend your niche.

Or, it should be explained better in this way, " The more a Blogger gives out knowledge the more he desires to acquire more knowledge. So it is just like a turning cycle.

And you should also note that we are not talking about copying other bloggers' work here.

Instead, we are talking about reading, learning, concretizing, and giving your best summary based on your understanding and also in your pattern.

In conclusion, every blogger hoping for success should learn how to create enough time to learn more about his blog specialization.

***Create delivery time**

This is the time for you to give out on your already-gotten knowledge,

It's also required that the more you bring out time for learning, the more you also create time for delivery.

In the second time factor, you are required to write and publish to the world, so it is a writing and publishing time,

It's also the time that helps a Blogger to accomplish his blogging passion.

***Make out time for Promotion**

The final category of time for a Blogger to create in his blog is the time for promotion, as the name implies, it is time for a Blogger to promote his writing to the outside world.

Do not just publish and keep publishing without promoting your already published blog posts regardless of whether they rank or not.

It is recorded that more than 50 percent of failed bloggers fail not because the successful ones know or write better than them.

12. Do not neglect the power of quality content;

Writing quality content is one of the best-known ways to become successful as a blogger. Why not make it part of your blog tips to attain blogging success? If you are a blogger, you must have known about Google AdSense ads network which happens to be the number one ads network for bloggers to make money in their blog. One of the Google

adsense policies for new bloggers stated that for new bloggers to get adsense approval, their blog must not be less than six months old. But quality content made many bloggers bypass the blog age policy, luckily, I was one of them.

Let me tell you a short story to illustrate facts about quality. Once upon a time, there lived a responsible man. His name is Dan and he is known to always abide by his words. He said he would get married at 35 years old. He was 28 when he met a very beautiful girl that melted his heart. He approached the lady and told him of his marriage intentions. He also told him that they would courtship for at least 7 years before getting married. The lady disagreed with his ideas and said it's either now or never. What do you think the man will do if he truly loves the lady? Definitely, the man will skip his marriage policy to marry the lady at 28 years. This is just in relation to quality.

13. Create an entertaining environment;

An English adage says that all work and no play makes Jack a dull boy, in the same way, " All play and no work makes Jack a mere toy.

You can understand what I mean. Entertain your visitors as you would entertain your real-life visitors. Do not keep the environment boring.

I know you may be curious to know how you can entertain an invincible visitor right? Don't worry, I would have to lecture you on that right now.

How do successful bloggers entertain their visitors? They use stories related to their key topic when writing a Post to entertain their readers, not just any stories they know but a motivational niche-related story that triggers attention in curiosity.

Bloggers also entertain their visitors by creating a less distracting environment either by reducing or removing some pop-up ads that tend to annoy their blog readers.

14. Reach out to other bloggers;

Sometimes, reaching out to other bloggers helps. Look out for other blogs and try reaching out to them. Contacting a blogger is as easy as visiting

their blog and filling out a Contact Me form and you are done. I know you are already burning inside with many popping queries. How do you get to know the right blogger to contact? What should I discuss with them? Let me start by answering the first question.

You have your blog posts, right? Pick one or two ranking and well-written articles of yours. Type the search query on a browser. Click to visit one or two blogs ranking on that particular keyword you searched.

I guess you must be on their blog by now. Locate and click on their Contact email and send them a mail. You can say in your email, Hey, compliments of the season. I was surfing the internet on a keyword I wrote and found your blog on the first page of Google. Congratulations! Mine was on the second page. Could you please review my content to see if it is worthy of a link from your blog? I will be waiting to hear your positive response. Thank you! (Emma's blog) Do not forget to include the link to the well-written article. Some will ignore you but do not be discouraged because you will still meet some

kind and open-hearted bloggers who will reply to you and link to your blog.

15. Be patient and optimistic;

Patience is a must-have when it comes to blogging and not just blogging alone. It is so essential in everything we do in life. It is known that quitters can never be winners. Same way, winners can never be quitters.

There is a need to have some patience as a blogger, this is because as much as blogging can make you rich and loaded, it is never a get-rich-quick propensity idea. More so, be aware that you must meet one or two challenges in blogging. But this was written to help you bypass and conquer most of the blogging challenges. It was written to make you successful in your blogging career. Good luck as we move to the next chapter, "How to make money from a blog".

Chapter 5

How To Make Money From A Blog



You have gotten a blog and published some articles but you didn't know how to start monetizing your blog. Don't worry this chapter will teach you everything you need to know about working blog monetization tips.

There are thousands of ways to make money from a blog, but we will be focusing on the top 5 ways to make money blogging.

Let's quickly get started!

1. Join Ad Network

The first easy means of making money in a new blog is by joining one or two advertising networks. There are many advertising networks you can join as a new blogger. The good thing about most of these ad companies is their approval rate on a new blog, even low-traffic blogs.

The number one recommended ad network is Google AdSense. You can start with them and never limit your blog earnings on Google AdSense.

Never lose hope if you apply and get disapproved of by AdSense. You can join other ad companies while waiting to apply again for AdSense. For me to recommend my best alternative to Google AdSense, I will tell you to join the [Adsterra ad network](#) and [Monetag ad network](#) for massive blog earnings. PopAds is also good but I won't recommend it because it is known to always distract and annoy blog visitors.

Whichever ad network you may choose, I have powerful ad monetization tips which I want to share with you.

Consider monetizing by keywords per country. Some bloggers will always complain about not making enough money from ad monetization. This is because they never understand the tips about how to make it work. But I assure you that you will earn big, even on a low-traffic blog, when you learn my keyword-per-country monetization tips.

How to make it work.....

Take for instance you saw Betnaija ads, you already know that it's meant mostly for Nigerians, kindly allow the ads on Nigerian keywords article for best ad conversion. Also, do the same thing to other countries' keywords. The only disadvantage to this is ads insertion method will mostly be page by page. But it's worth taking your time.

2. Affiliate Marketing

Affiliate marketing is another way to earn big in blogging. It involves a partnership with one, two or more companies. Partner with these companies to get a personalized affiliate link from them. Use promotion banners to display the link after getting

your affiliate link. Affiliate marketing works in the form of CPA (Cost Per Action). Once a blog visitor clicks on your link to make a purchase, you earn a massive amount as specified by the company's earning rules.

There is also one working tip for successful affiliate earnings. The tip that I will be sharing with you relates to that of ads network earnings. For you to make massive earning conversions, please, place affiliate banners that work together with each keyword or page.

Assuming you wrote "how to start a blog" or other keywords related to blogging. You should know that affiliate links from hosting companies will convert well with regard to the keyword topic.

Also, if you wrote about "the best WordPress theme" you should know that affiliate links from WordPress theme creators will convert well in such a page or keyword. In conclusion, for the best affiliate conversion, promote it wisely, and have the keyword or search intent in mind before placing affiliate links in your blog. It matters a lot.

3. Sell digital product

Blogging will allow you to sell products online to your blog visitors. One of the most common products to promote in your blog is digital products. Being a blogger indirectly portrays your ability to write. Why not write E-books, especially self-help books and put them out in your blog to increase your income?

The sweetest thing about creating and selling digital products in your blog is price control. You have the full right to name your book quote and you can still see buyers rushing your book if everything is handled correctly regardless of your price quote.

Another making money opportunity like selling digital products is selling online courses. You can make real-cool money from providing online courses on your blog. You also have the price control.

4. Create a members only content

You can also make money from your blog by creating a members-only content. I also have a working tip to make the earnings massive here. For this tip to work well, you will first create free membership content of whatever you would want to

make members-only content. Get many readers engaged in the members' content in such a way that they will not like to miss it.

At this point now, introduce a members-only content to your free members and see many of them making payments in curiosity to see what happens inside. Be aware that readers' engagement is needed to push them to curiosity and the zeal to pay any amount for them to be part of the pro members.

5. Get paid to review a website

Nowadays, many websites out there are ready to pay bloggers to review their websites. I don't know whether I am the only person with this habit, but looking into the search volume of the keyword, "review" you will believe me that it is a keyword used by many people when they want to know more details of a particular product or website.

This is why many companies out there are willing to pay blog owners to review their website or product.

So reviewing a product is another great way to make money as a blogger.

I have a tip to make you stand out and be trusted while reviewing to make money.

The tip; First forget about the big money deal and verify the product to know if they are scammers or authentic. I will even advise you to use the product for some time before concluding to review it on your blog. Please note that there is no amount that a company will pay you that is recommended worthy of destroying your blog reputation by recommending scam websites or products to your readers. Be careful when getting paid to review a website.

What if I'm interested in blogging but don't have the money to get started?

Calm down and listen to what I'm about to tell you regarding how to make money on free blogging platforms. There are many free blogging platforms in the world today. They include Blogspot, WordPress, Joomla, SquareSpace, Wix, and more. But for the sake of granting the purchase or reading intent of this book, I have decided to recommend the Google-owned free blogging platform called "Blogger"

The reason why I choose to recommend it in this book is because I don't want you to get frustrated along the line. In fact, I recommend it to you because I want you to still make money as a blogger regardless of using the free platform.

I encourage you to start with the Google-owned blogger platform. Create your free blog in not more than five minutes. Start writing and publishing long-tail keywords with the help of the SEO knowledge you acquire from this book. Grow organic traffic and monetize your blog the same way paid bloggers monetize their paid or self-hosted blogs. Use advertising, affiliate marketing, selling of digital products, create members-only content and website reviews to make money from your free blog. But you should know about the disadvantages of free blogging platforms. Your blog will look unprofessional. Your blog income will be limited. Your domain name will be tied to the other of the free blogging platforms.

About The Author



Amagojessy is a verified Amazon author, an SEO expert, a WordPress expert, and a confirmed storyteller. When it comes to storytelling, she has what it takes to revive your weakened spirit with powerful plotted fiction stories for your merriment. Her real name is Chiamago Emechebe.

When she's not fighting that shit called

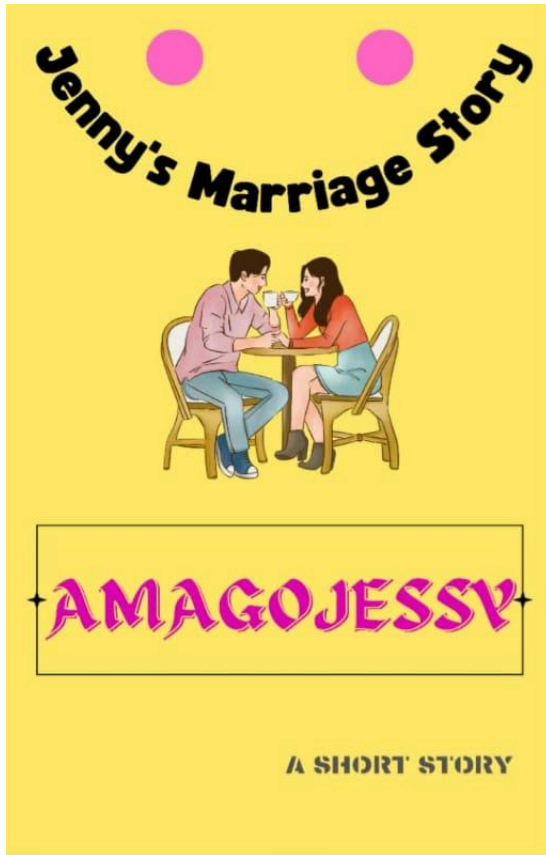
slavery and dependency. Then, she's busy writing or trying to discover ways to assemble and assign every life's negativity together in equilibrium for her satisfaction and the comfort of other people out there. Conveying the tips via writing, storytelling and sharing of knowledge. She simply loves reading, writing, and sharing knowledge with others. She has been a writer with more than ten years of experience, helping bloggers with her SEO & WordPress expertise, writing articles for different blogs, writing stories, novels and self-help books. Find most of her stories, novels, and self-help books on Amazon @Amagojessy.

Find her on social media in her storytelling world as Chiamagostories.

Also find her real life updates on social media @Amagojessy.

Other Books By The Author, Amagojessy

1. Jenny's Marriage Story
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